



Logo Usage Guidelines

Please see the below guidelines and samples for use of the 2008 TELUS World Ski & Snowboard Festival logo.

***Please note that the TWSSF logo must ALWAYS appear on a solid background.**

Process Colour Logos



Usage guidelines:
white background

File type:
Illustrator EPS

File name:
TWSSF_CMYK.eps



Usage guidelines:
black background

File type:
Illustrator EPS

File name:
TWSSF_CMYK_Reverse.eps

Reverse Logo



Usage Guidelines:
coloured background

File type:
Illustrator EPS

File name:
TWSSF_Reverse.eps

Black Logo



Usage Guidelines:
black only printing

File type:
Illustrator EPS

File name:
TWSSF_Black.eps

Small Logos - Use when logo is smaller than 1 inch in width



Usage guidelines:
white / light background

File type:
Illustrator EPS

File name:
TWSSF_Small.eps



Usage guidelines:
black / dark background

File type:
Illustrator EPS

File name:
TWSSF_Reverse_Small.eps

If you have any additional questions, please contact
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